

SEO Service

Unlock the potential of your online presence with our comprehensive SEO Project. Our tailored strategies aim to elevate your website's visibility, attract targeted audiences, and drive organic growth. Harness the power of SEO to stand out in both Indian and International markets. Let's embark on a journey to optimize your digital success!

Optimizing Digital Success



■ Project Overview



■ Introduction

Greetings! I'm **Mohd Farhan**, your dedicated SEO Specialist with a passion for digital optimization and a track record of five years in the industry. As a seasoned professional, I bring not only expertise in SEO but also a comprehensive skill set encompassing content creation, designing, and editing. Beyond the technical aspects of SEO, I'm a social media enthusiast, constantly attuned to the ever-evolving landscape of online engagement.

■ Vision And Mission

In a digital landscape teeming with possibilities, our vision is to empower individuals and businesses alike to harness the full potential of their online presence. Through strategic SEO practices, we aspire to be the driving force behind heightened visibility, enriched user experiences, and sustained digital growth.

As your SEO Specialist, my mission is to intricately navigate the algorithms of search engines, tailoring bespoke solutions for each client. Drawing on years of experience, I am committed to unraveling the full spectrum of opportunities within the digital domain. The goal is not only to meet industry standards but to surpass expectations, ensuring that your online footprint becomes a beacon of success.



Project Scope:

01 Website Analysis:

I'll start by conducting a thorough audit of your website, pinpointing areas for improvement to ensure it aligns seamlessly with your business goals. Simultaneously, I'll delve into analyzing current keyword rankings and the competitive landscape to lay a robust foundation for our SEO strategy.



02 Keyword Research:

Identifying the pulse of your target audience, I'll meticulously choose relevant keywords for both Indian and International audiences. Crafting a targeted keyword strategy, my aim is to attract precisely the right audience to your online space.

03 On-Page Optimization:

Implementing on-page SEO best practices is the key to unlocking your website's full potential. From optimizing meta tags, headers, to refining content and ensuring a smooth internal linking structure – every detail counts.



04

Off-Page Optimization:

Building your website's authority is a priority. I'll develop a strategic link-building plan and initiate outreach strategies to acquire valuable backlinks, solidifying your online presence.

**05**

Content Strategy:

Content is the soul of digital success. I'll craft high-quality, relevant, and engaging content tailored to your audience. Additionally, a structured content calendar will ensure regular updates and blog posts, keeping your audience captivated.

**06**

Technical SEO:

To enhance website performance, I'll address technical issues affecting factors such as site speed and mobile responsiveness. Structured data markup implementation will also contribute to improved search results.

**07**

Monitoring and Reporting:

Setting up Google Analytics and Google Search Console, I'll continuously monitor your website's performance. You can expect regular reports on key performance metrics and a transparent overview of your SEO progress.



SEO Services and Pricing

Basic Package

- **Website Analysis:** A comprehensive audit to identify improvement areas.
- **Keyword Research (20 keywords):** Identifying key terms for targeted reach.
- **On-Page Optimization (10 Pages):** Implementing SEO best practices.
- **Monthly Ranking Reports:** Keeping you updated on your website's progress.

₹4000 /-
Per Month

Standard Package

- Includes all Basic Package services. + On Page - (15 Pages)
- **Off-Page Optimization (Link Building):** Building website authority. (30 Backlinks / Month)
- **Content Strategy (4 blog posts per month):** Engaging content creation.

₹5000 /-
Per Month

SEO Services and Pricing

Premium Package

- Includes all Standard Package services + (90 Backlinks/Mon)
- **Technical SEO Audit and Implementation:** Enhancing website performance.
- **Enhanced Content Strategy (8 blog posts per month):** Elevating your content game.
- **Quarterly SEO Strategy Consultation:** Strategic planning for sustained growth.

₹7000 /
Per Month

Additional Services (OPTIONAL)

Local SEO Optimization - (₹1000/Month)

- **Google My Business Optimization:** Boosting local visibility.
- **Local Citation Building:** Strengthening your local online presence.

E-commerce SEO - (₹3000/Month)

- **Product Page Optimization:** Maximizing visibility for your products through captivating product title, descriptions, tags etc.
- **Schema Markup for Products:** Enhancing product search results.

■ Terms and Conditions

01 Payment Terms:

Payment for the selected package is expected in monthly installments. An initial payment of **30% is required before the project commencement**. Subsequent monthly payments are due on the 1st of each month. Late payments may incur additional charges.

02 Duration:

The standard duration for the SEO project is 3-6 months. This duration allows for the implementation of a comprehensive SEO strategy, tracking progress, and making necessary adjustments. Extensions or modifications to the project timeline may be discussed if needed.

03 Client Responsibilities:

For the successful execution of the SEO project, the client agrees to the following responsibilities:

1. **Website Access:** Provide access credentials to the website for necessary optimizations and implementations.
2. **Collaboration for Content Creation:** Collaborate on content creation, including providing information, images, and insights relevant to the business.
3. **Timely Communication:** Ensure timely communication for approvals, feedback, and any required input during the project.

The client acknowledges that delays in fulfilling these responsibilities may impact the project timeline and results.

Other Services That I Offer

01

Social Media Management

Elevate your online presence with my comprehensive Social Media Management services. I handle everything from content creation, posting schedules, to audience engagement. Harness the power of social platforms to connect with your audience and build a vibrant online community.



02

Professional Video Editing



Transform your raw footage into captivating visual stories with my Video Editing services. I specialize in creating short-form engaging videos tailored for Instagram, TikTok, YouTube, and other platforms. Whether it's crafting attention-grabbing moments for Instagram, weaving creative narratives for TikTok, optimizing content for YouTube's algorithm, or tailoring videos for other platforms, I ensure your content is polished and aligned with each platform's unique characteristics.

My video editing expertise extends to:

- **Instagram:** Crafting visually stunning and dynamic videos optimized for short-form content.
- **TikTok:** Tailoring content for TikTok's vibrant and creative community.
- **YouTube:** Creating compelling videos optimized for YouTube's algorithm, enhancing searchability and engagement for long-term growth.

Other Services That I Offer

03

Graphic Designing

Dive into the realm of visually striking content with my Graphic Designing services. I offer a spectrum of design solutions, including:

Social Media Post Creation: Craft eye-catching posts that captivate your audience and amplify your brand presence on various social platforms.



- **YouTube Thumbnail Design:** Enhance the visual appeal of your YouTube videos with thumbnails designed to grab attention and increase click-through rates.
- **Posters, Banners, and Cover Images:** Create stunning visual assets for promotions, events, or general branding purposes.
- **Certificates and More:** Design elegant and professional certificates or other visual materials tailored to your specific needs.

Let your brand make a statement through compelling graphic design across a variety of mediums.

04

SEO Service for YouTube and Pinterest

Expand your digital footprint with my specialized SEO services tailored for YouTube and Pinterest. For YouTube, I employ strategic optimization techniques, enhancing video titles, descriptions, and tags to boost visibility and drive organic growth. Simultaneously, my Pinterest SEO services focus on optimizing pins, boards, and descriptions, elevating the discoverability of your content on this visual discovery platform. With a dual approach to SEO, your brand gains a competitive edge, reaching broader audiences and maximizing engagement on both YouTube and Pinterest.

GET A QUOTE

Thank You!

Hopefully, we can work together and this project will be successful.



**Let's Get
In Touch**

Contact Us

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Social Profiles

 [Mohd Farhan](#)

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